

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 76463 / November 17, 2015

INVESTMENT ADVISERS ACT OF 1940
Release No. 4270 / November 17, 2015

Admin. Proc. File No. 3-16427

In the Matter of

ROBERT J. LUNN

NOTICE THAT INITIAL DECISION HAS BECOME FINAL

The time for filing a petition for review of the initial decision in this proceeding has expired. No such petition has been filed by Robert J. Lunn and the Commission has not chosen to review the decision on its own initiative.

Accordingly, notice is hereby given, pursuant to Rule 360(d) of the Commission's Rules of Practice,¹ that the initial decision of the administrative law judge has become the final decision of the Commission with respect to Robert J. Lunn.² The order contained in that decision is hereby declared effective. The initial decision ordered that, pursuant to Section 15(b) of the Securities Exchange Act of 1934 and Section 203(f) of the Investment Advisers Act of 1940, Robert J. Lunn is permanently barred from associating with a broker, dealer, investment adviser, municipal securities dealer, or transfer agent; and from participating in an offering of

¹ 17 C.F.R. § 201.360(d).

² *Robert J. Lunn*, Initial Decision Release No. 887 (Sept. 21, 2015), 112 SEC Docket 09, 2015 WL 5528212.

penny stock, including acting as a promoter, finder, consultant, agent, or other person who engages in activities with a broker, dealer, or issuer for purposes of the issuance or trading in any penny stock, or inducing or attempting to induce the purchase or sale of any penny stock.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Brent J. Fields
Secretary